

LRP Media Group Continues Global Expansion with HR Technology Conferences in China, Singapore and the U.S.

World's Leading HR Technology Events Bring Together Visionary Thought Leaders and Practitioners, Deliver Cutting-Edge Content and Showcase Latest Technologies

PALM BEACH GARDENS, Fla., March 20, 2019 – [LRP Media Group](#), a diversified media publishing powerhouse and well-respected frontrunner in the education and human resources markets, today announced its upcoming schedule of HR technology-centric events.

In addition to the ever-popular U.S.-based HR Technology Conference & Exposition[®], now in its 22nd year, the company will produce the HR Festival Asia 2019 conference taking place in Singapore on May 8 and 9, as well as the 2019 HR Technology Conference & Exposition[®] China event being held in Shanghai on May 14 and 15. Featuring key industry experts and influencers and a comprehensive agenda covering all aspects of the HR technology and talent acquisition spaces, plus an expansive exposition floor, each event is expected to draw sellout crowds.

Emanuel Cotronakis, Executive Vice President of LRP Media Group, shared, "This expansion reflects our deep experience and a lengthy tenure creating the world's most influential HR technology events, and as a result, we are growing with the industry and entering into new markets across the Asia-Pacific region and around the globe. In the process, we teamed up with area experts and visionary thought leaders, developing content and experiences that account for our increasingly global presence."

Produced in conjunction with [HRM Asia](#) and the HR Technology Conference & Exposition[®], attendees of the [HR Festival Asia 2019](#) will hear from industry analysts including Josh Bersin, Jason Averbook and John Sumser, as well as speakers from L'Oreal, Airbnb, Spotify, Microsoft, Indeed, Unilever, Rolls Royce, SAP, Cornerstone, ADP, Workday and more. In addition, this conference will include the Women in HR Tech Summit, the HR Fest Awards, several different content tracks to choose from and expo floor highlighting more than 120 of the most innovative HR technologies and service providers.

LRP Media Group also forged an in-depth relationship with Shanghai DLG Exhibitions & Events (Group) Co., Ltd. to organize the [2019 HR Technology Conference & Exposition[®] – China](#), which will explore the rapid development of the HR industry in China and feature more than 50 high-quality sessions. Covering topics from big data and people analytics to blockchain and artificial intelligence, prominent speakers include Ram Charan, Honeywell China, Huawei University, ADP, the China Action Learning Institute and Ultimate Software, among others. Attendees will have the opportunity to connect with over 100 HR services, software and consulting firms in the expo hall.

From October 1 – 4, the [HR Technology Conference & Exposition[®]](#) returns to Las Vegas, for four days of real-world education from best-in-field presenters, including opening and closing keynotes from business mogul and star of ABC's "Shark Tank" Barbara Corcoran, and global expert on the future of work Ravin Jesuthasan, respectively. Hailed as the industry's annual not-to-be-missed meeting, the event will include unparalleled networking, more than 450 exhibitors and premium-pass access to Josh Bersin's yearly research report dedicated to the future of HR technology market.

Bersin, who will be speaking at all three events, commented, "I've witnessed the evolution of HR technology for decades, and I believe we're now at a pivotal moment in the market. Increased innovation, coupled with the rise of globalization, is propelling the market forward at warp speed. These conferences will examine the shifts, from a global perspective as well as in the context of each region, offering attendees an in-depth look at what's to come for the industry – and their organizations."

Rebecca McKenna, Vice President of Global Events and Publisher of Human Resource Executive[®] magazine, said, "LRP Media Group's HR Technology Conference & Exposition[®] events in China, Southeast Asia and North America provide the preeminent global platform to connect workforce technology solutions with technologists and practitioners."

Registration is available at each event's website.

About LRP Media Group

LRP Media Group, founded in 1977 by Kenneth Kahn, is an innovative media giant serving millions of business and education professionals worldwide. Specializing in education administration, education law, education technology, federal employment, human resources, workers' compensation and disability, LRP produces thousands of

books, pamphlets, newsletters, videos and online resources. The company also produces five industry-leading print and digital magazines for key decision-makers: District Administration[®], Human Resources Executive[®], HRM Asia, Risk & Insurance[®] and University Business[®]. Additionally, LRP annually delivers top-quality training and professional development to more than 80,000 professionals through its 13 award-winning conferences and tradeshow in China, Singapore and the United States.

LRP currently employs more than 500 professionals in its Connecticut, Florida, Pennsylvania, Singapore and Washington, D.C. offices. Headquartered in Palm Beach County since 1996, the company has more than \$70 million in annual revenue. For a complete list of LRP resources, eCourses and conferences, please visit www.lrp.com.

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